



Team name	Oat it
Product	Oat it
School	Maastricht University Health Food Innovation management
Captain	Ilse van Lier
Teamleden	Vera van der Ham Laura van Boekel Nienke van Lokven
Coach	Alvaro Garcia

We believe it is important to kick-start your day with a lovely and nutritious breakfast that is at the same time good for the planet. That is why we developed Oat it: a healthy, sustainable and delicious alternative for quark. Oat it is 100% plant-based and completely free from allergens, such as milk, soy, gluten and nuts... it is suitable for everyone!

Oat it is super nutritious: it has all the benefits dairy quark has and in addition it is a perfect source of fibre. Besides, Oat it can be produced way more sustainable than dairy quark. And of course, Oat it is delicious, with a texture and taste like quark. Oat it is a tasty and convenient alternative for quark that fits perfectly in a healthy diet and sustainable lifestyle.

Oat it, eat it!



Maastricht University