



ECOTROPHELIA
NEDERLAND



Team name	Spud
Product	Potato based chocolate drink
School	Aeres Hogeschool Dronten- International Food Business
Captain	Linda Verhallen
Teamleden	Denis Sulzmann Carolina Binding
Mentor	Cynthia Akkermans
FNLI Coach	Domenique Heemels of Bunge Loders Croklaan

Potatoes are one of the most sustainable food products to produce and have been an essential part of our diet for centuries. Therefore, SPUD created the first plant-based flavoured milk alternative, that uses this amazing crop within its core.

SPUD's goal is to always deliver products that have maximum nutritional value and minimal environmental impact. SPUD promises that the drive to help people enhance their lives and contribute to the long-term future of the planet will always come before the reckless pursuit of profit. Food can bring people together, and that is what SPUD wants to deliver to its customers. No one has to be left out and an allergy-free plant-based alternative should not bring down the taste and experience of the product.

