



**ECOTROPHELIA**  
NEDERLAND



Team name	Frosty Farm
Product	Frozen oatgurt fruit & veggie bites
School	Maastricht University- Master Health Food Innovation Management
Captain	Cato Fröhlich
Teamleden	Sophie van Cooten Keren Tamasial Ingeborg Pijnenburg
Mentor	Mireille Sthijns
FNLI Coach	Dr Frank Boerboom of FrieslandCampina

Frosty Farm are frozen bites in fun figures, designed for kids. The product consists of natural fruits and vegetables, obtained from leftover fruits and vegetables. In combination with the oatgurt it makes the bites sweet, soft and creamy. The taste of the fruits and vegetables in the bites are optimized by the use of slow juicers. We promise that your kids won't even taste the veggies! This is the snack that you can give to your kids without any doubts!



**Maastricht University**