



Team name: Shrubilicious

Product: Shrubilicious

University: Maastricht University

Captain: Jesper Kaelen

Team members: Jules Visser, Yente Hendricx, Eline Lejeune

Shrubilicious is a tangy, refreshing, fruity drinking vinegar and is the perfect replacement for soda's and mocktails. Shrubilicious is crafted with seasonal ingredients, making it ideal for every occasion.

At Shrubilicious, we believe in the beauty of every piece of fruit. That is why we use "wonky" fruits and herbs which do not meet standards but are still of great quality. By doing so, we help reduce food waste whilst still providing a safe and delicious drink.

The main ingredient of Shrubilicious, apple cider vinegar, carries many health benefits relating to weight loss. It does not contain any added sugars and is enriched with probiotics, supporting gut health.

Overall, Shrubilicious is a perfect replacement for a soda or mocktail, whether you are celebrating with friends on the terrace or enjoying a quiet evening at home. It is composed of regional and seasonal ingredients and consists of different benefits that perfectly fit in a healthy lifestyle.

So, Let the shrub party begin with Shrubilicious!



