



Team name	Roots
Product	Roots
School	Maastricht University Health Food Innovation management
Captain	Mandy Dijcks
Teamleden	Robin van Ophoven Maudi Kühl Tautvydas Seimys
Coach	Jonathan van de Merwe Alvaro Garcia

Roots, down-to-earth candy, tailored to the adult taste

Roots is a soft confectionery tailored to adults, made for the adventurous eater that is looking for less sweet candy alternatives to indulge in. Roots is rich in flavour, low in calories and has no added sugars. Roots is made from beetroot and flavoured with balsamic vinegar, honey and a little chilli for the kick!



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