



Team name: Freak Yogurt

Product: Freak Yogurt

University: Maastricht University

Captain: Bruna Viegas Sonegheti Ferraz

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Introducing Freak Yogurt – the ultimate fusion of nutrition, convenience, and taste pleasure, designed to complement your daily routine. Especially designed for students and young professionals on-the-go.

Suitable for various occasions, our product is a convenient on-the-go snack providing a natural source of caffeine, and it is also high in protein and contains no added sugars.

Freak Yogurt is a vanilla-flavoured yogurt enriched with Yerba Maté, a traditional South American tea that provides a natural source of caffeine. To enhance our yogurt, we have encapsulated Yerba Maté extract into tiny beads, which offers a unique taste experience from the mouthfeel of the beads when consumed together with the yogurt.

Freak Yogurt—where taste meets innovation for a truly unique yogurt experience.

Freak Yogurt is here to freak up yo' yogurt with encapsulated Yerba Maté beads!

