



**Team name:** Prandy

**Product:** Prandy Pre-Workout

**University:** Aeres University of Applied Sciences

**Captain:** Stefan de Jong

**Team members:** Arabelle Thornley

We are PRANDY! The pre workout candy company that you didn't know you needed. We combined the love of the gym and the love of candy to create a pre workout gummy snack. We are a start-up supplement company and two students from Aeres Hogeschool Almere, and operate our current development in Zeewolde. Once finalized, our candies will be in our signature form, which is both the typical gym dumbbell and weight plate. We are not only trying to make a fun and innovative product, but with a portion of 10 candies, it is also the perfect snack. Our vision to not only create, share and improve this product but to give you the best possible brand experience and harness a positive brand community.

Our product not only delivers to your tastebuds but delivers in the gym!

